

Message Text

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41

ACTION AF-06

INFO OCT-01 EUR-12 EA-06 ISO-00 CIAE-00 DODE-00 PM-03 H-02

INR-07 L-02 NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15

USIA-06 SAJ-01 SAM-01 AID-05 COME-00 EB-07 FRB-03

TRSE-00 XMB-02 OPIC-03 CIEP-01 LAB-04 SIL-01 OMB-01

NIC-01 AGR-05 /104 W

----- 037383

R 210940Z MAR 75

FM AMEMBASSY NDJAMENA

TO SECSTATE WASHDC 9261

INFO AMEMBASSY BANGUI

AMEMBASSY HONGKONG

AMEMBASSY PARIS

AMEMBASSY PEKING

AMEMBASSY YAOUNDE

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E.O. 11652: N/A (DECON ON RECEIPT)

TAGS: ETRD, EEWT, CD

SUBJECT: CHAD TO SELL CHINESE (PRC) MERCHANDISE

1. CHAD AND PRC SIGNED TRADE AND ECONOMIC AND TECHNICAL COOPERATION AGREEMENTS IN PEKING SEPTEMBER 20, 1973 FOLLOWING WEEK-LONG VISIT BY CHADIAN MINISTER OF TERRITORIAL DEVELOPMENT AND HOUSING ABDOULAYE DJONOUA. (REF. FORT LAMY 1529 DTD 9/14/73 AND HONG KONG 9487 DTD 9/20/73.)

2. IN CONNECTION WITH APPLICATION THESE INITIAL ACCORDS PRC AND GOC SIGNED AGREEMENT N'DJAMENA APRIL 19, 1974, BY WHICH PRC EXTENDED TO CHAD 150 MILLION YUAN CREDIT, VALUED THEN AT 11 BILLION FRANCS CFA OR DOLS 46 MILLION. IN HIS COMMENTS AFTER SIGNING FOR CHAD, MINISTER OF ECONOMY, PLAN, COMMERCE, AND INTERNATIONAL COOPERATION, ABDOULAYE LAMANA INDICATED THAT IN ADDITION TO AGRICULTURAL AND LIMITED OFFICIAL USE

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OTHER UNSPECIFIED PROJECTS, THE AGREEMENTS MADE PROVISION FOR

IMPORTATION OF CHINESE MERCHANDISE TO CHAD. (REF. N'DJAMENA
A-25 DTD 5/9/74).

3. JANUARY-FEBRUARY 1975 ISSUE OF CHADIAN ARMED FORCES MAGAZINE INCLUDED DETAILED PUBLICITY ON BACK COVER SEEKING MERCHANTS WHO WOULD BE INTERESTED RETAILING CHINESE MERCHANDISE. SONOCOT, WHICH IS GOC ORGANIZATION RESPONSIBLE FOR PROMOTING CERTAIN CHADIAN EXPORTS SUCH AS GUM ARABIC AND SALES PROMOTION PROGRAMS IN COUNTRY, IS IN CHARGE OF ESTABLISHING COMMERCIAL OUTLETS. PUBLICITY INDICATED THAT AMONG OTHER THINGS TEA, TIRES, HARDWARE ITEMS, ENAMELWARE AND OTHER KITCHEN UTENSILS, BICYCLES, SEWING MACHINES, TOYS, TOILET ARTICLES, LAMPS AND CLOCKS, CLOTH AND LEATHER SHOES, RUGS AND TEXTILES

WILL BE SOLD. WHOLE-SALE AND RETAIL OPERATIONS WILL BE MAINTAINED IN N'DJAMENA WHILE ADDITIONAL RETAIL OUTLETS ARE TO BE ESTABLISHED IN ATI, MONGO, ABECHÉ, BILTINE, GUEREDA, IRIBA, MAO, AND LARGEAU.

4. FRENCH TECHNICAL ADVISOR, SONOCOT, INDICATED IN CONVERSATION THAT PURCHASE CONTRACT FOR GOODS WAS SIGNED JUNE 1975 AND THAT INITIAL STOCK OF GOODS ALREADY ARRIVED IN CHAD. HE ADDED SALES WILL BEGIN BY
END
OF MARCH.

5. COMMENT: LOCAL MERCHANTS (LARGELY EUROPEAN AND LEBANESE) CONCERNED THAT AWARD CONTRACTS BY GOC FOR GOODS WHICH MIGHT BE SOLD AT CUT-RATE PRICES WILL OFFER GOC LARGE TEMPTATION PRESSURE ESTABLISHED MERCHANTS FOR GOC ENDS.
LITTLE

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